

60 second print !!!!

New Photos Printers

SAGEM PHOTO EASY™ 160 & SAGEM PHOTO EASY™ 260

Speed, quality, perfection – why not have it all !!!

September 2005

SAGEM Communication presents its two new photo printers using thermal sublimation, the SAGEM PHOTOEASY™ 160 & SAGEM PHOTOEASY™ 260.

Because we want people to keep those special memories, SAGEM has created high speed and easy-to-use photo printers ! Both the SAGEM PHOTOEASY™ 160 & SAGEM PHOTOEASY™ 260 are equipped with a new printing system which produces a print in only 60 seconds!1



SAGEM PHOTO EASY™ 160



SAGEM PHOTO EASY™ 260

→ INNOVATIVE: the integrated function of red-eye correction

The new photo printers PHOTO EASY 160 & 260 benefit from the SAGEM CRYSTAL IMAGE™ technology, a new function correcting all red-eye defects and making the photos naturally perfect!

The SAGEM CRYSTAL IMAGE™ enables the instantaneous and automatic touch up of the photos just by a simple press of a button (no PC required).

For further information : www.sagem.com/crystal-image

→ COMPATIBILITY: Mac and Windows certification

Apple users will be able to benefit from all the features of SAGEM Photo Easy™ printers as they are now compatible with MAC.

PC users will also be able to upload the drivers safely thanks to the recent acquirement of Windows certification.

→ PRINTING: best value photo printing solution !

SAGEM offers consumable kits at a very affordable price³ :

- Photo printing kit for 40 prints 10x15 cm (cartridge and photo paper), SAGEM DSR 400 : **22,49 €**
- Photo printing kit for 120 prints 10x15 cm (cartridge and photo paper), SAGEM DSR 400 T : **44,99 €**

With the Photo Printing Kit of 120 prints, you can produce a top quality print for only 0,37 €.



SAGEM

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→ Powerful multimedia connection

Compatible with all Digital cameras, camera phones², memory cards and the PC: SAGEM PHOTO EASY™ is the most universal photo printer on the market.

Direct printing (with or without PC):

- Built-in 9-in-1 photo card slots for all kinds of memory cards (CompactFlash I & II, SmartMedia, MMC, SD, Memory Stick, Memory Stick Pro, Microdrive and xD Card)
- Pictbridge compatible when using Pictbridge enabled digital cameras via USB cable
- Wireless printing via IrDA (infrared) and Bluetooth (adaptor as option)
- PC or MAC USB 2.0 compatible for printing

→ New compact design

SAGEM PHOTO EASY™ 160 & 260 have been designed with a new slim and more stylish finish.

SAGEM PHOTO EASY™ 260 is equipped with a 4,6 cm colour screen in order to preview, zoom and also centre the shots without camera or PC.

→ High quality for durable photos!

The SAGEM PHOTOEASY™ printers use thermal sublimation technology to print high-quality 10x15 cm photos: 300x300pixels per inch (that is to say 4800x4800dpi with inkjet technology) and 16,77 million colours. Thermal sublimation is a professional technique which helps to keep your photos bright and clear with high definition colours.

The technology will give a superior finish to the colours and lays down a protective glossy film on the printed area. Thanks to a resistant, hard wearing and waterproof paper, the photos will keep their brightness with the passing years without alteration !

→ Recommended retail prices :

SAGEM PHOTO EASY™ 160 : 169,99 € VAT incl.

SAGEM PHOTO EASY™ 260 : 229,99 € VAT incl.

Availability : October 2005.

About Sagem Communication :

Sagem Communication (SAFRAN Group) is a major player in the Mobile and Broadband Communication industries, who has acquired a strong world-wide position thanks to renewed innovation. SAGEM products stand-out particularly in the following activities: mobile phones, printing terminals, residential terminals, digital TV, networks, electronic metering and cables, etc. For more information, please visit our Web sites: www.sagem.com and www.safran-group.com.

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1- printing speed measure without image processing, red-eye correction and Crystal Image

2- The list of the compatible terminals is available on our website : www.sagem.com/support

3 - Recommended retail price

SAGEM COMMUNICATION (SAFRAN Group)

Communication Direction
27, rue Leblanc
BP 30070 - 75722 Paris Cedex 15 - France
www.sagem.com
www.safran-group.com

Press Contact